

JJS Electronics strengthens it's European business development team with new appointment

JJS Electronics s.r.o. has appointed Ian Bird as European Business Development Manager, a role which will see him use his extensive experience in B2B sales to support the growth of the company in Germany, the Czech Republic, Slovakia and Austria. The appointment is part of JJS' strategy to grow the companies facility in Chomutov, Czech Republic, as it becomes the first choice EMS partner for OEMs looking for quality and cost effective manufacturing in the region.

Ian, a British citizen and long-term resident of the Czech Republic, brings with him 17 years' top management experience in Central Europe, particularly in the area of B2B sales and business development. Ian has worked previously in the financial, security and industrial sectors. Ian holds a Master of Business Administration degree from De Montfort University, and also a Degree in Finance from the University of Bremen, Germany. He speaks a number of European languages fluently including German, Czech and Slovak. Ian will not only be intensively working on new client acquisition but will also be developing business relations with existing clients for the Central European factory.

John Mayes, Group Managing Director, said "We are delighted to welcome Ian to our European Management Team, and we are certain that his experience and expertise will further develop our expanding customer base in the region."

Commenting on his new role, Ian explains: ‘With the development of the capacity of the Chomutov facility I have joined JJS at a really exciting time. I am convinced that the seamless manufacturing capabilities between the United Kingdom and the Czech Republic will allow me to attract new clients who are looking to combine Western European expertise with a cost effective and quality Central European manufacturing base. The position is not only very exciting, but also a real opportunity for me to develop business in Central Europe!’

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About JJS Electronics s.r.o.

JJS Electronics is an EMS company with facilities in Lutterworth, England and Chomutov, Czech Republic. JJS Electronics has been operating on the Czech market for over 5 years, and during that time has developed a strong team of local employees, fully skilled in UK manufacturing techniques. JJS Electronics Ltd and JJS Electronics s.r.o. are part of the Paragon Electronics Ltd Group of companies’. With an established record of providing reliable and cost-effective electronics, electrical and mechanical contract manufacturing services, JJS delivers a full range of EMS services including design for test, design for manufacturing, PCB assembly, mechanical assembly and system assembly. The company’s comprehensive EMS portfolio is supported by robust material procurement, inventory management, component engineering and test services. Serving a wide range of industries, the company has a strong presence in market sectors including communications, industrial controls, IT, medical and scientific instrumentation.

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