

JJS Electronics enjoys success with its ‘Best of Both Worlds’ Strategy

Having developed its pioneering business model to provide customers with the benefits of an offshore manufacturing facility plus the security of working a UK company, JJS Electronics is enjoying its growing success with its ‘best of both worlds’ strategy. Proving particularly popular with European OEMs, the initiative has seen the company harness the advantages of offshore manufacturing in a lower cost region as Group Managing Director, John Mayes, explains:

“At JJS, we’re always looking for new ways to help our customers compete more effectively. Our customers already know we’re no ordinary EMS company, providing a contract manufacturing one-stop-shop through unparalleled electronics, electrical and precision mechanical expertise. But now they are also finding that our facility in the Czech Republic is proving extremely valuable, especially with the cost of manufacturing in traditional offshore markets such as China rising rapidly. JJS customers enjoy all the customer service, account management and manufacturing capabilities of a UK company backed by a £30m group of electronics specialists, combined with the cost benefits of expert production in this lower cost region for the best of both worlds.”

Based in Chomutov, Czech Republic, the JJS offshore facility operates alongside the company’s established headquarters in Lutterworth, England to deliver a unique combined manufacturing solution comprising 80,000 sq ft of dedicated production environment. In practice, the model means that once UK-based engineering and manufacturing specialists have gained a full understanding of a new project or

product, customers can choose to move the final assembly to JJS specialists in the Czech Republic. In addition to EMS services including design for test, design for manufacturing, PCB assembly, mechanical assembly and full system assembly, JJS supports these capabilities with robust material procurement, inventory management, component engineering and test services.

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About JJS Electronics Ltd.

JJS Electronics Ltd. is a UK-based EMS company with facilities in Lutterworth, England and Chomutov, Czech Republic. JJS Electronics Ltd and JJS Electronics Sro are part of the Paragon Electronics Ltd Group of companies'. With an established record of providing reliable and cost-effective electronics, electrical and mechanical contract manufacturing services, JJS delivers a full range of EMS services including design for test, design for manufacturing, PCB assembly, mechanical assembly and system assembly. The company's comprehensive EMS portfolio is supported by robust material procurement, inventory management, component engineering and test services. Serving a wide range of industries, the company has a strong presence in market sectors including communications, industrial controls, IT, medical and scientific instrumentation.