

JJS Electronics Ltd. launches new website

Contract manufacturer JJS Electronics Ltd. has unveiled its brand new website, delivering a useful resource for European OEMs. Featuring the very latest in web design and technologies, www.jjselectronics.com is a direct route to a wealth of process information, resources and news.

www.jjselectronics.com provides even easier access to the JJS service, enabling visitors to learn more about its unique business model. Advanced features include an animated banner highlighting technology and process expertise, a new streamlined menu structure and instant access to useful downloads such as the new JJS corporate brochure. Website visitors can also sign-up to the company's regular e-newsletter or fill out a contact form to request a detailed conversation about their specific manufacturing requirements.

Combining the benefits of offshore manufacturing and the security of working with a UK company, JJS is rapidly becoming the first choice EMS partner for European OEMs. This is why it is vital that the company's website supports its evolving endeavours, as Group Managing Director, John Mayes, explains: "At JJS, we're always looking for new ways to help our customers compete more effectively. Part of this is making sure they are aware of exactly how our unparalleled electronics, electrical and precision mechanical expertise could be of benefit to their businesses. The new website communicates the different ways in which we are able to help as a complete contract manufacturing one-stop-shop and gives visitors a chance to get to know more about us, what we do, and what we could do for them!"

The new JJS website is centred around its 'services' section. Spanning prototype services, PCB assembly, system assembly, precision mechatronics, test & diagnostics

and order fulfilment, each of these pages is colour-coded for easy navigation. The website has also been supported by Search Engine Optimisation initiatives to ensure it is fully accessible to JJS customers and prospects around the world. “As with any new launch, the proof really is in the pudding – I’m looking forward to seeing how our customers react to the site and would love to hear what they think,” concludes John.

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About JJS Electronics Ltd.

JJS Electronics Ltd. is a UK-based EMS company with facilities in Lutterworth, England and Chomutov, Czech Republic. JJS Electronics Ltd and JJS Electronics Sro are part of the Paragon Electronics Ltd Group of companies’. With an established record of providing reliable and cost-effective electronics, electrical and mechanical contract manufacturing services, JJS delivers a full range of EMS services including design for test, design for manufacturing, PCB assembly, mechanical assembly and system assembly. The company’s comprehensive EMS portfolio is supported by robust material procurement, inventory management, component engineering and test services. Serving a wide range of industries, the company has a strong presence in market sectors including communications, industrial controls, IT, medical and scientific instrumentation.